

Master logo artwork and templates have been created for each programme logo suite. The logo mark is comprised of a symbol and type. The relationship between these two elements is fixed and shown below. The symbol, colour and typographic treatment cannot be altered.



Programme Logos



The following specifications govern the use of the ECDL / ICDL programme logos. The relationship between the symbol and text is fixed and **should not be altered in any way**. Compliance is mandatory. Master artwork for the logo can be downloaded and is available on the portal.

Note: These programme logos can only be used when permission is granted by ECDL Foundation. The full colour version of the logo is the preferred option.

Colour Options

The logo can only be reproduced in the primary colours navy and cyan, black, or white reversed out of a solid colour.

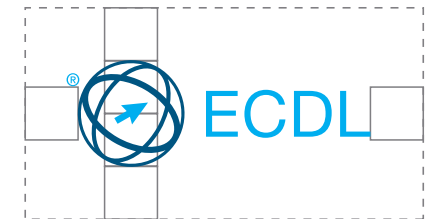


PANTONE Process Cyan
 C.100 M.0 Y.0 K.0
 R.0 G.159 B.218
 HTML: 009FDA

PANTONE 302
 C.100 M.49 Y.12 K.58
 R.0 G.65 B.101
 HTML: 004165

Clear Zone

The clear zone is the area surrounding the logo mark that must be kept free of other graphic elements. The minimum clear zone is defined by half the diameter of the globe symbol.



Minimum Size

To ensure the logo mark is clearly reproduced a minimum size has been specified. The minimum size is 6mm in height.

