

**National Operator Logo Over 14 Characters**

A master template logo has been created. The relationship between the symbol and text is fixed and **should not be altered in any way**. Master artwork can be downloaded and is available on the the portal.

Examples



The following specifications govern the use of the ECDL Foundation National Operator logo. The National Operator country name is used with the ECDL / ICDL brands. The text is flexible to accommodate the National Operator country name. The relationship between the elements is fixed and should not be altered in any way. Master artwork for the logo mark template can be downloaded and is available on the portal. **Note:** This logo can only be used once ECDL Foundation grants such approval to the individual National Operators - please email the localised logo to [marketing@ecd.org](mailto:marketing@ecd.org) for approval in advance. The full colour version of the logo is the preferred option.

\*If the National Operator country name is **14 characters or less** please use the shorter version of this logo. See page 8.

**Colour Options**

The logo can only be reproduced in the primary colours navy and cyan, black, or white reversed out of a solid colour.



**PANTONE Process Cyan**  
 C.100 M.0 Y.0 K.0  
 R.0 G.159 B.218  
 HTML: 009FDA

**PANTONE 302**  
 C.100 M.49 Y.12 K.58  
 R.0 G.65 B.101  
 HTML: 004165

**Clear Zone**

The clear zone is the area surrounding the logo mark that must be kept free of other graphic elements. The minimum clear zone is defined by half the diameter of the globe symbol.



**Minimum Size**

To ensure the logo mark is clearly reproduced a minimum size has been specified. The minimum size is 12mm in height.

